



WORKING TOGETHER  
TO BUILD STRONG  
REGIONAL FUTURES

# Your Opportunity to Partner with Australia's Leading Regional Universities

**2016 RUN Regional Futures Conference**  
**21-24 June, 2016**

**CQUniversity, Rockhampton**



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### THE OPPORTUNITY

A unique opportunity is currently available for organisations involved in regional Australia, to partner with CQUniversity and the Regional Universities Network (RUN), as part of the 2016 Regional Futures Conference.

Conference partnership will provide opportunities to collaborate and network with academics, service providers, government representatives and businesses who have a particular interest in a strong future for regional Australia.

This is an opportunity to engage, collaborate, connect, innovate and plan with others who wish to bring about a strong vision and future for regional communities right across the Nation.

As such we would like to invite you to become a sponsor of the 2016 Regional Futures Conference. We believe this opportunity will open the door for your organisation to connect and develop key strategic relationships that may help influence the future of regional Australia.

Available sponsorship opportunities are outlined within this document.

### RUN REGIONAL FUTURES

The Regional Universities Network (RUN) has a vision for a sustainable, liveable and prosperous future for regional Australia, created by collaboration, innovation and knowledge based partnerships between industry, government and regional universities.

Through this vision RUN aims to:

- Further its research capacity and collaboration opportunities with regards to regional Australia
- Build collaborative links between key RUN stakeholders, government and industry
- Raise the profile, influence and interests of regional universities
- Provide a platform for engaging with key stakeholders

RUN has a strong, vibrant, innovative, connected and growing, pure and applied research focus that must continue to be supported to maximise the contribution of regional universities to the communities they serve.

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The group will pool their expertise and resources to collaborate across a number of research flagships including:

- Precision agriculture
- Regional and rural health and well-being
- Regional environmental security
- Regional infrastructure and logistics
- Regional workforces and regional development

RUN is a network of Australia's leading regional universities. Together, we have more than 110,000 enrolled students across Australia. RUN member universities include:

- CQUniversity Australia
- Federation University Australia
- Southern Cross University
- University of New England
- University of Southern Queensland
- University of the Sunshine Coast

### THE CONFERENCE

The 2016 RUN Regional Futures Conference will bring together higher education, government and industry delegates from across Australia, with the aim of collaborating on issues and identifying the many ways in which they can work together to create sustainable and vibrant regional communities.

The conference program has been designed to focus on five key themes that are most relevant to creating strong and vibrant regional futures including:

- Economic Futures
- Sustainable Futures
- Healthy Futures
- Digital Futures
- Creative Futures

Through these themes the conference aims to inspire collaboration and the establishment of new connections among delegates, so that they can continue to work together in the long-term, to build strong foundations for successful regional futures and strong regional communities.

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### CONFERENCE THEMES

#### *ECONOMIC FUTURES*

This theme will explore the many ways to bring about regional prosperity including industry development, entrepreneurship, education and innovation.

#### *SUSTAINABLE FUTURES*

This theme will explore the importance of rural and regional sustainability related to the future of Australia and will focus on a range of areas including industry development, environmental issues and community development.

#### *HEALTHY FUTURES*

This theme will focus on the many health issues impacting regional Australia and how communities can overcome these through the implementation of innovative health solutions, education and preventative measures.

#### *DIGITAL FUTURES*

This theme will focus on the digital revolution, what this means for regional Australia and how regional communities can benefit from connectivity, technology industries and the use of digital platforms.

#### *CREATIVE FUTURES*

This topic will explore how social, cultural and creative activities can be established in regional Australia and the positive impacts these activities can have on regional communities.

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### WHO WILL ATTEND?

Anyone interested in the future of regional Australia will be invited to attend this conference. Whether you are an academic, senior manager, policy officer, community engagement expert, business owner, healthcare worker or local politician, the conference program has been specifically designed to focus on issues that are relevant to education, regional development and sustainable futures for regional communities.

In particular delegates from universities, training organisations, local councils, regional development organisations, government agencies and departments, mining, agricultural and technology industries will benefit from attending. Participants will be given the opportunity to learn from a number of regional experts and establish new networks with fellow attendees.

### KEY DATES

**18 January, 2016** - Call for papers opens

**22 February, 2016** - Early Bird Registrations Open

**18 March, 2016** - Paper submissions close

**11 April, 2016** - Speakers notified

**22 April, 2016** - Early Bird Registrations Close

**16 June, 2016** - Last day to register



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### SPONSORSHIP OPPORTUNITIES

#### CONFERENCE PARTNER – CQUniversity

CQUniversity will be the official conference partner of the 2016 RUN Regional Futures Conference. As conference partner CQUniversity will host the 2016 conference and all associated networking and add-on events.

#### PLATINUM PARTNER – ONE OPPORTUNITY AVAILABLE \$15,000 (+GST)

As the Platinum Partner, your organisation will receive exclusive exposure and recognition prior to, during and after the conference. You will receive the following entitlements:

- Exclusive Platinum Partner recognition in all conference promotional material in the lead-up to the conference and on all printed material including the conference program.
- First right of refusal for the Platinum partnership for subsequent RUN Regional Futures Conferences.
- The opportunity to engage and build long-term links after the Conference with the research or academic team of your choice.
- The opportunity to have one of your organisation's thought leaders run a conference workshop the day prior to the official commencement of the Conference.
- The opportunity for one of your organisation's representatives to speak at the official conference opening reception.
- Session stream sponsorship and the opportunity to have one of your organisation's thought leaders chair a conference stream of your choice.
- The opportunity to display up to three of your organisation's banners in the official plenary venue throughout the conference.
- The opportunity to include up to three promotional items in the conference satchel.
- The opportunity to including marketing collateral on all place settings at the official conference opening session.
- One full page advertisement in the official conference program.
- One full page advertisement in CQUniversity Be Magazine (30,000+ readers).
- A complimentary exhibition stand within the conference networking space (up to 6m x 3 m).
- Accommodation for two representatives from your organisation in a fully self-contained unit at the CQUniversity student residences (including meals).
- Complimentary full conference registration for five representatives.
- One table of eight at the official conference dinner that can be used by representatives from your organisation, invited guests, or both.

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### **GOLD PARTNER – ONE OPPORTUNITY AVAILABLE \$10,000 (+GST)**

As the Gold Partner you will receive the following entitlements:

- Exclusive Gold Partner recognition in all conference promotional material in the lead-up to the conference and on all printed material including the conference program.
- First right of refusal for the Gold partnership for subsequent RUN Regional Futures Conferences.
- The opportunity for one of your organisation's representatives to speak at the official conference opening reception.
- The opportunity to display a corporate banner in the official plenary venue throughout the conference.
- The opportunity to include two promotional items in the conference satchel.
- One full page advertisement in the official conference program.
- One half page advertisement in CQUniversity Be Magazine (30,000+ readers).
- The opportunity to host an exhibition stand within the official conference networking space (up to 3m x 3m).
- Accommodation for one representative from your organisation in a fully self-contained unit at the CQUniversity student residences (including meals).
- Complimentary conference registration for three representatives inclusive of all social functions.

### **SILVER PARTNER – ONE OPPORTUNITY AVAILABLE \$5,000 (+GST)**

As the Silver Partner you will receive the following entitlements:

- Exclusive Silver Partner recognition in all conference promotional material in the lead-up to the conference and on all printed material including the conference program.
- First right of refusal for the Silver partnership for subsequent RUN Regional Futures Conferences.
- The opportunity for one of your organisation's representatives to speak at the official conference opening reception.
- The opportunity to display a corporate banner in the official plenary venue throughout the conference.
- The opportunity to include a promotional item in the conference satchel.
- One half page advertisement in the official conference program.

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- One quarter page advertisement in CQUniversity Be Magazine (30,000+ readers).
- The opportunity to host an exhibition stand within the official conference networking space (up to 3m x 3m).
- Complimentary conference registration for two representatives inclusive of all social functions.

### **BRONZE PARTNER – ONE OPPORTUNITY \$2,500 (+GST)**

As the Bronze Partner you will receive the following entitlements:

- Exclusive Bronze Partner recognition in all conference promotional material in the lead-up to the conference and on all printed material including the conference program.
- First right of refusal for the Bronze partnership for subsequent RUN Regional Futures Conferences.
- The opportunity to display a corporate banner in the official plenary venue throughout the conference.
- The opportunity to include a promotional item in the conference satchel.
- One quarter page advertisement in the official conference program.
- The opportunity to host an exhibition stand within the official conference networking space (up to 3m x 3m).
- Complimentary conference registration for one representative inclusive of all social functions.

### **CONFERENCE DINNER PARTNER – ONE OPPORTUNITY \$3,500 (+GST)**

As the official Conference Dinner Partner you will be entitled to the following benefits:

- The opportunity to place marketing collateral or a promotional item at each dinner place setting.
- The opportunity to place up to five corporate banners in the dinner venue.
- One quarter page advertisement in the official conference program.
- The opportunity for a representative from your organisation to deliver a five minute speech to dinner guests.
- Two tables (for eight) at the official conference dinner.

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### **SESSION STREAM PARTNERS – FOUR OPPORTUNITIES \$1,200 (+GST)**

Session Stream Partners will have the opportunity to sponsor a session stream of their choice (economic, healthy, digital, sustainable or creative) and will be recognised as the stream partner in the official conference program. Other entitlements as part of this include:

- The opportunity to display a corporate banner in the stream room.
- The opportunity to include a promotional item in the conference satchel.
- The opportunity to host an exhibition stand in the conference exhibition space (trestle table and display board).
- One quarter page advertisement in the official conference program.

### **CONFERENCE SACHEL AND LANYARD PARTNER – ONE OPPORTUNITY \$1,200 (+GST)**

The official Conference Satchel and Lanyard Partner will receive exclusive branding rights over the conference satchel and lanyard with their logo appearing alongside that of the conference, Regional Universities Network (RUN) and CQUniversity. This opportunity also provides the following benefits:

- The opportunity to include one promotional item in the conference satchel.
- One quarter page advertisement in the official conference program.
- One quarter page advertisement in CQUniversity Be Magazine (30,000+ readers).
- Complimentary registration for one representative to attend the official conference welcome reception and conference dinner.

### **EXHIBITION PARTNER – MULTIPLE OPPORTUNITIES \$600 (+GST)**

Multiple exhibition spaces are available for interested partners as part of the RUN Regional Futures Conference. As an Exhibition Partner you will be entitled to the following:

- A clothed trestle table, display board and power connection within the official conference exhibition and networking space. *Exhibitors will be required to supply their own signage, banners and AV equipment.*
- Acknowledgement in the official conference program.
- The opportunity to include one promotional item in the conference satchel.
- Complimentary exhibitor registration inclusive of meals throughout the conference and attendance as an exhibitor at the conference welcome reception.

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## IN CLOSING

Thank you for taking the time to consider this proposal. We look forward to discussing this exciting partnership opportunity with you in the near future.

To discuss any element of this sponsorship proposal please contact:

Mr Francois Gallais, CQUniversity Development Manager

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